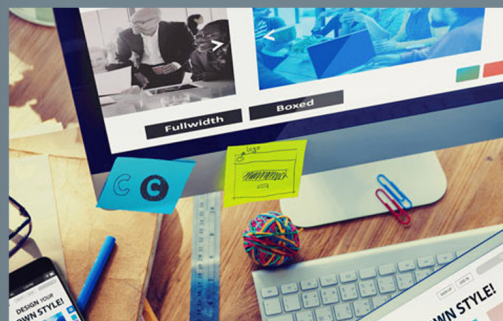# PURE WEB GROUP

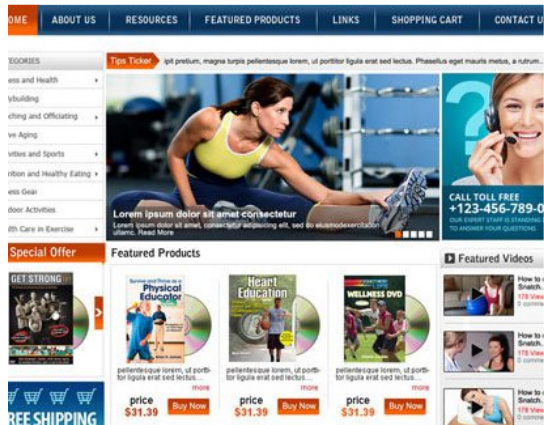## SPECIALIZING IN WEBSITES & ONLINE MARKETING

PROFESSIONAL WEBSITES - ECOMMERCE WEBSITES - TURNKEY WEBSITES
DOMAIN NAMES - HOSTING - SOCIAL MEDIA MARKETING
AND MUCH MORE

CALL TODAY TO ORDER SERVICES

📞 519.222.9099

VISIT US ONLINE TO VIEW ALL OUR SERVICES
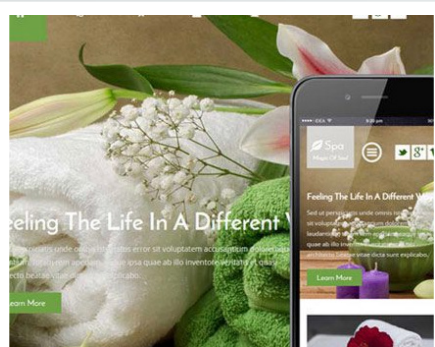
WWW.PUREWEBGROUP.COM

INTRODUCING PURE WEB GROUP

Here at Pure Web Group, we strive for excellence to meet all your printing needs. We are dedicated to cost-effective solutions and committed to providing the best services to our customers. We work one on one with each of our customers in order to meet their high demands and needs in websites and online marketing.

Our wide range of services includes professional websites, turnkey websites, hosting, domain names, . Browse our website for standard services or give us a call if you can't find what you are looking for on our website or you have a custom project in mind.

We stand by our work, prices and our committment to our clients.

INCREDIBLE SERVICE!

At Pure Web Group, we pride ourselves at having top-notch services at rates that are lower than any other local web design business. Our dedication to our customers, attention to detail and our expertise in a wide variety of design, marketing and web related areas makes us the first choice for hundreds of local businesses.

12 YEARS IN BUSINESS

We have over a decade of professional web design & digital marketing experience that we have provided to hundreds of businesses, organizations and individuals. We look forward to applying our skills to your next project!

LOVED BY CUSTOMERS

Pure Web Group has had very positive feedback from our wonderful clients over the years. Common feedback comments discuss the high quality web design to the digital marketing. We value each and every customer and work incredibly hard at providing clients with the best services possible!

DAVE FLOOK
CREATIVE DIRECTOR

"I thoroughly enjoy working on different design and marketing projects for clients. My job is to not only provide top notch professional service but to enhance your business with the aim of increasing sales, profits etc. Being able to apply my knowledge and experience to projects is satisfying and seeing practical real-world results is rewarding. I look forward to working on your next project and to provide high-quality digital marketing services for your business."

www.purewebgroup.com

CONTENTS

For more services visit our online store at www.purewebgroup.com. We also offer custom services. Please contact us if you require a service not listed in this catalog or on the website.

PURE WEB GROUP F.A.Q.

HOW DO I ORDER SERVICES?

Ordering from Pure Web Group is easy and efficient. There are several ways that you can order from us. These include calling us directly, using our online live chat, visiting our online store or filling out a custom quote request form. We then contact you to discuss your order and obtain any additional files or information.

CAN I GET A PRICE QUOTE BEFORE ORDERING FROM YOU?

Absolutely! We can put together an updated quote based on the services you order. The more services you order the more flexible we can be with our final price. You can get a custom estimate from the Pure Web Group website.

WHAT PAYMENT OPTIONS DO YOU OFFER?

We have multiple options for paying for your printing, including credit card (via Paypal), business/personal checks, money orders, bank eTransfers, and cash in person. To learn more, visit the Payments and Billing section of our website.

WHAT IS YOUR TURN AROUND TIME?

That depends on the final scope of your project. We pride ourselves on our dedication to providing you with top notch web-design and digital marketing services. We strive to ensure that your project is completed swiftly so that you can start reaping the benefits of our work. Pure Web Group always quotes an estimated date of finalization with every project.

DO YOU OFFER OTHER SERVICES?

We also offer dozens of professional print services through our sister business PRINTOGA. You can view all of our services by going to www.printoga.com

WHAT IS A CMS WEBSITE?

A Content Management System based website is one that allows high-end features and functionality such as blogs, online stores, video directories etc. We typically use either Wordpress or Joomla as our primary CMS platforms. Your new CMS based website is expansive and will last you many years. They are also responsive which means they can be accessed by any device.

FOR ALL FAQ QUESTIONS PLEASE VISIT:
WWW.PUREWEBGROUP.COM

PROFESSIONAL WEBSITES

The perfect online solution for any business or organization. Comes complete with hundreds of possible options and configurations. Price includes full set up, layout, customization, SEO, and much more! A content management system (CMS) is a computer application that allows publishing, editing and modifying content, organizing, deleting as well as maintenance from a central interface. Such systems of content management provide procedures to manage workflow in a collaborative environment.
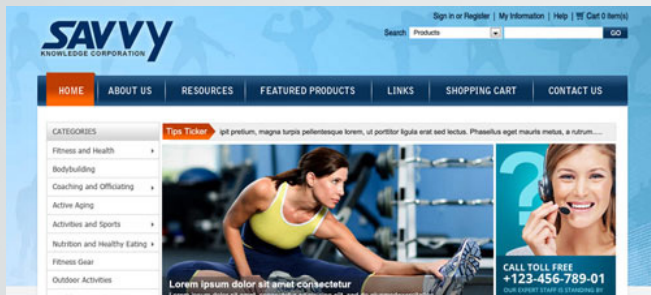
ALL CMS WEBSITES INCLUDE:

Professional Layout
Branded Design
Set Up & Configuration
SEO Optimization
Access To The Client Hub
Training Is Provided Online
Access For Updates/Changes

CMS WEBSITE ADDONS:

Image Galleries
Video Galleries
Live Support Chat
User Forums
Custom Social Networks
Calendars
Event Listings (Sell Tickets)
Members Only Sections
Paid Downloads
Help Desks
Project Management
Invoicing
Feedback andSurveys
Social Sharing
… and MUCH more.
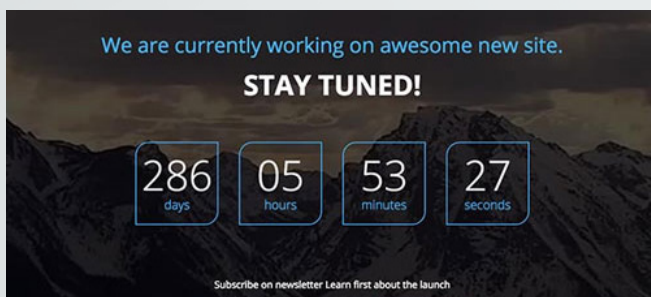
DIGITAL MARKETING: WEBSITES

ECOMMERCE WEBSITES

When it comes to developing an eCommerce website, or an eCommerce redesign, you need a partner that is focused and experienced in providing companies the best in professional e-Commerce web design solutions. With a team of experts under one roof, Pure Web Group's goal is to offer you all of the necessary design, development and search marketing services needed to be successful online. Our full-service approach allows us to ensure your overall success.
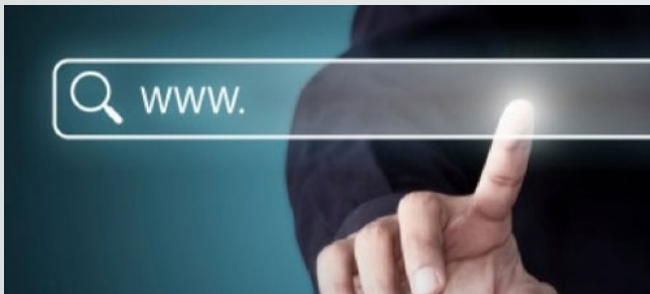
COMING SOON PAGE

Deciding what to do once you've purchased a domain but haven't yet launched the website is always a bit of a conundrum. The best thing to do is create a simple "Coming Soon Page" to notify visitors of what will eventually be there. Pure Web Group creates responsive "Coming Soon" pages to carry your brand while your website is under development.
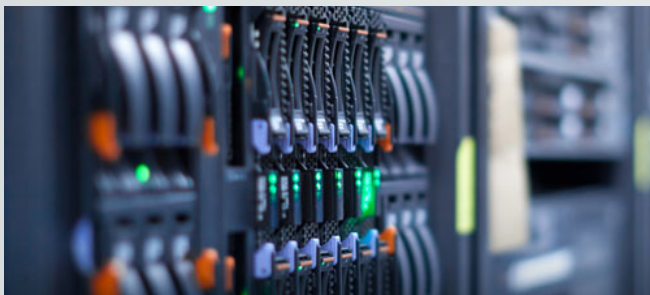
DOMAIN NAMES

Your domain can be live in just minutes. Thanks to our streamlined registration process, your domain name can be registered, hosted and your email set up fast. So you can be ready to share your ideas with the world sooner. Pure Web Group can help you find the right domain name for your website.

WEBSITE HOSTING

Pure Web Group's web hosting plans gives you not only the space, but also a ton of features, tools and expert support so you can display the website of your dreams.
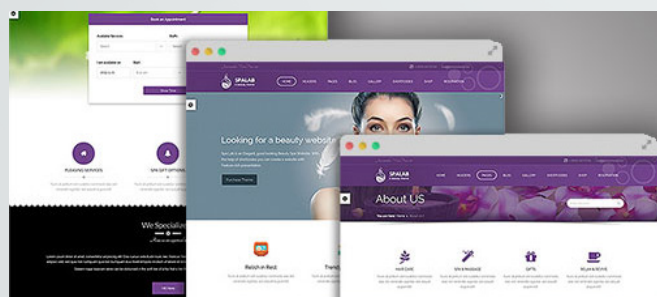
WEBSITE MAINTENANCE

Proper website maintenance helps with Google search engine rankings, credibility and conversions. Keeping content fresh is one of the best ways to stay ahead in search results. We'll make sure your website stays up-to-date so you get more traffic, boost sales and leads, and strengthen brand identity and authority.
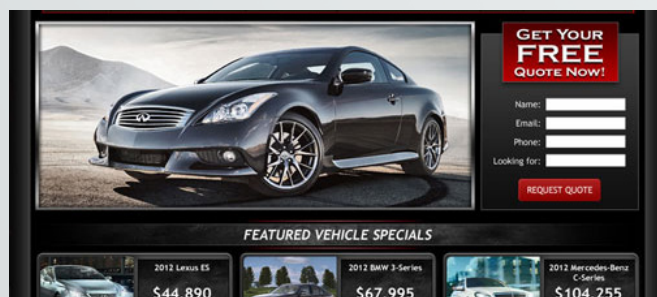
TURNKEY WEBSITES

Our professional card printing services have been used and praised by hundreds of businesses. Our clients enjoy the high quality, glossy or matte finish, the image clearity and the ease of ordering. Purchase our cards for your service, products, or events and see the difference that quality makes.
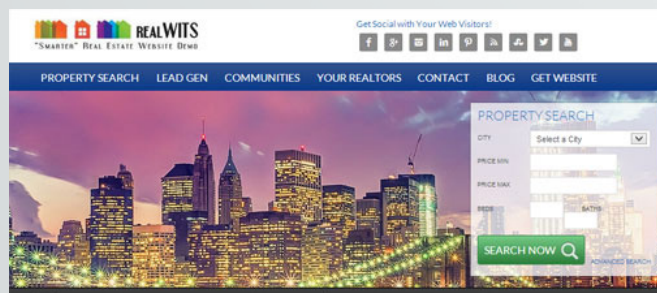

SPA & BEAUTY WEBSITES

Pure Web Group has the perfect website solution for hair salons, wellness centre, yoga / meditation classes and all other health care businesses. It has powerful options to brand your website with custom colors, logo, social links, contact info, product and service prices etc. Create gallery pages for treatments, spread news using blogs, capture leads with news letters and special gifts / Offers easily.

AUTOMOTIVE WEBSITES

Pure Web Group offers high-end, feature-rich websites custom made specifically for Automotive dealers. This is the perfect solution for car sales/ dealerships to showcase their lots in a professional and dynamic fashion.

REAL ESTATE WEBSITES

Pure Web Group is proud to announce that we are now offering top of the line, high-end professional Real Estate websites for Real Estate agents/ companies. These complete websites are all you need to either get going with your Real Estate business or upgrade your current web presence.

BAKERY & CAKERY WEBSITES

Pure Web Group offers high-end, feature-rich websites custom made specifically for Bakeries and Cake decorators. This is the perfect solution for businesses to showcase their delicious creations in a professional and dynamic fashion. It fully support WooCommerce which will give you and your customers a smooth shopping experience. It comes with all features these kinds of shops need such as product post type, menu order form, offers, gallery, news, etc.

ONLINE OFFICES

Pure Web Group's Online Office is fully adaptable to a wide range of applications including Business & Government Intranets / Extranets, School Networks or any Community Network and Associations/Charities. If you need a sure way to get started quickly and easily on your next awesome project, an Online Office is what you need. Using the best CMS and its advantages to make you build something different.
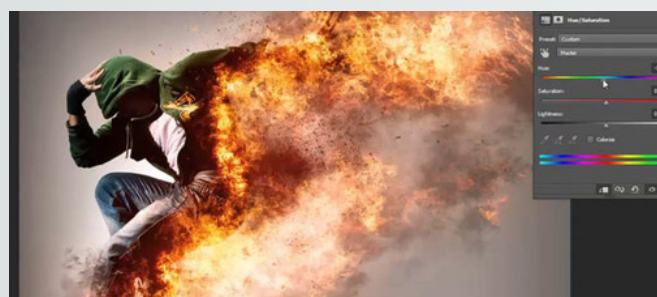
RESTAURANT WEBSITES

Pure Web Group is proud to announce that we are now offering top of the line, high-end professional Restaurant websites. These complete websites are all you need to either get going with your Restaurant business or upgrade your current web presence.

GRAPHIC DESIGN

We like keeping up with all of the current graphic design trends and concepts. Keeping your design, branding and overall marketing up to speed with what your clients/customers expect to see is phenomenally important. Design concept and philosophy are constantly changing to meet the needs of our constantly changing society. Don't let your business fall behind, let Printoga handle all of your graphic design needs.

GRAPHIC DESIGN (GENERAL)

Our award winning design team has the experience, imagination and vision to deliver innovative print and digital design from concept to final product. We realize the importance of building strong relationships with our clients and we look forward to working with you to help you arrive at that perfect solution.

SOCIAL MEDIA GRAPHICS

Showcase your professional brand throughout different social media networks with out fully customized social media graphics. A solid brand goes a very long way!

CUSTOM LOGO

Our experts are here to help you develop your new custom logo design and help you transform your ideas into a new identity. Let our team of in house designers help you engage your customers by making your logo a memorable one.

PRODUCT PHOTOGRAPHY

Elevate your brand and reach new heights with beautiful imagery. At Pure Web Group, we offer a variety of professional photography services to perfectly capture the work and passion behind your brand. We'll help encourage and engage your customers through stunning professional photography and image editing.

PURE WEB GROUP: MISC. SERVICES

VIDEO PROMO

Pure Web Group offers high-end professional promotional videos that are specifically customized to suit your needs. These videos use the latest in motion graphic technology to present your business, organization, event, product or service in the best possible manner online.

POWERPOINT DESIGN

We design professional PowerPoint presentations for large and small companies ranging from hi-tech to nonprofit to start-ups. Our custom solutions are targeted to engage your audience and meet your unique goals.

CREATIVE RESUMES

Employers sort through piles of resumes trying to find the perfect fit for their company. Don't be afraid to show some personality and creative thinking when making a first impression.

MARKETING PLANS

Pure Web Group has made it easy and efficient for you to obtain a comprehensive marketing plan for your product, service, business or non-profit organization.

WEB DEVELOPMENT PLANS

Pure Web Group offers customized website proposals which are essential for every website development. Our proposals are comprehensive and cover a wide range of topics and considerations. You will be presented with a detailed proposal in PDF format. Full color printed copies can be ordered as well. These website proposals will save you money, time and takes the guesswork out of determining your online website needs.

PURE WEB GROUP

SPECIALIZING IN WEBSITES & ONLINE MARKETING

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WWW.PUREWEBGROUP.COM